



# Windsor KABOOM! SPONSORSHIP PACKET 2019

We invite you to partner with us for this family friendly community event as a sponsor. Windsor KABOOM is a local one day festival hosted by the Active 20-30 Club on July 3rd, 2019 as a celebration of our nation with nonstop entertainment for the entire family. As a fireworks sponsor your business will benefit from this dazzling display of patriotic fireworks, music and great exposure as this event brings in over 8,000 people.

## **EVENT OVERVIEW**

Windsor KABOOM is a great local event that is fun for the families with children of all ages. The event will feature numerous local food vendors, children's activities, and live music from local favorite bands. The evening will conclude with a spectacular fireworks show synchronized to music and broadcast live by our local radio partner, FROGGY 92.9 FM. Your sponsorship not only ensures the success of the event but will also support programming for local children and youth in need.

## **SUPPORT LOCAL YOUTH**

The Active 20-30 Club will use all proceeds from this event to support children and youth in our community. As a result, event sponsorship provides your business an opportunity to be recognized for giving back to local children.

The Active 20-30 Club uses proceeds from fundraising events like Kaboom! to host events such as KidSpree, an annual back-to-school shopping event, and Kids Christmas, a Christmas celebration and gift exchange, for the benefit of local underprivileged children and at-risk youth. Additionally, we proudly support local organizations such as The Santa Rosa Boy's and Girl's Club, Kid Street Learning Center, Tomorrow's Leaders Today, The Children's Village, Challenger Little League, Schools Plus, The Battered Women's Shelter, SAY, the Children's Museum of Sonoma County, Wonder League, Windsor Performing Arts Academy, the Healdsburg Education Foundation, and many more.

## **BENEFITS OF SPONSORSHIP**

We are planning for over 8,000 people to attend Kaboom! this year. The opportunity to support local youth and get your company's name, products or services in front of a broad segment of the community. Your sponsorship donation is likely to qualify as a tax-deductible charitable contribution or advertising expense (consult your tax advisor). The sponsorship opportunities and benefits afforded to our sponsors are detailed on the following page.

## **CONTACT**

Tanya Bruno - [tanyasbruno@gmail.com](mailto:tanyasbruno@gmail.com)

Dustin Destruel - [DDestruel@yahoo.com](mailto:DDestruel@yahoo.com)



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## **PRESENTING SPONSOR (1) ..... \$10,000**

The Presenting Sponsor will be recognized as the premier sponsor of the event as follows: All print materials, the event website and radio advertisements on FROGGY will indicate, "(Presenting Sponsor) Presents! KABOOM! Brought to you by The Active 20-30 Club and Town of Windsor". Additionally, the Presenting Sponsor will receive the most prominent company logo placement on sponsor recognition banners at the event, mentions from the stage and live broadcast throughout the event, company logo (large) included in sponsor section of event website and link to your company website, option for a 10' X 10' information booth space at the event, 35 VIP area and 35 general admission tickets, and 35 parking passes.

## **PATRIOT LEVEL SPONSOR ..... \$7,500**

The Patriot Level Sponsor will be recognized as a significant sponsor of the event as follows: All print materials, the event website and radio advertisements on Froggy will mention or contain the Patriot Sponsor's logo. Additionally the Patriot Level Sponsor will receive prominent company logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (large) included in sponsor section of event website and link to your company website, option for a 10' X 10' information booth space at the event, 25 VIP area and 25 general admission tickets and 25 parking passes.

## **EAGLE LEVEL SPONSOR ..... \$5,000**

The Eagle Sponsor will be recognized as a sponsor of the event as follows: All print materials and the event website will mention or contain the Eagle Level Sponsor's logo. Additionally the Eagle Sponsor will receive company logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (medium) included in sponsor section of event website and link to your company website, 15 VIP area and 15 general admission tickets, and 15 parking passes.

## **KIDS AREA SPONSOR ..... \$5,000**

The Kids Area Sponsor will be recognized as a sponsor of the event as follows: All print materials and the event website will mention or contain the Kids Area Level Sponsor's logo. Additionally the Kids Area Sponsor will receive company logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (medium) included in sponsor section of event website and link to your company website, 15 VIP area and 15 general admission tickets, and 15 parking passes.

## **BOOM! LEVEL SPONSOR ..... \$2,500**

The BOOM! Sponsor will be recognized as a sponsor of the event as follows: The BOOM! Sponsor will receive company logo placement on sponsor recognition banners at the event, company logo (small) included in sponsor section of event website and link to your company website, 5 VIP area and 10 general admission tickets, and 5 parking passes.

## **SPARKLER LEVEL SPONSOR ..... \$1,000**

The Sparkler Sponsor will be recognized as a sponsor of the event as follows: The Sparkler Sponsor will receive company logo placement on sponsor recognition banners at the event, company logo (small) included in sponsor section of event website and link to your company website, 2 VIP area and 4 general admission tickets, and 2 parking passes.

## **LOCAL LEVEL SPONSOR (10) ..... \$500**

The Local Sponsor will be recognized as a sponsor of the event as follows: The Local Sponsor will receive company logo placement on sponsor recognition banners at the event, company logo (small) included in sponsor section of event website and link to your company website, and 4 general admission tickets.



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## Sponsorship Agreement

In agreement with Active 20-30 #50 & #205, we/I – the undersigned – agree to participate in Windsor KABOOM as a sponsor.

Company or Family Name: \_\_\_\_\_

Company or Family Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

We/I agree to partner at the – (please mark your choice):

- Presenting Sponsor - \$10,000
- Patriot Sponsor - \$7,500
- Eagle Sponsor - \$5,000
- Kid Sponsor - \$5,000
- BOOM! Sponsor - \$2,500
- Sparkler - \$1,000
- Local Sponsor - \$500

Any additional terms must be attached to this sheet and signed by all parties.

We, the undersigned, agree to participate in Windsor KABOOM as described in the Sponsorship Levels.

## Authorized Signatures

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Tanya Bruno  
Windsor KABOOM Co-Chair

\_\_\_\_\_  
Dustin Destruel  
Windsor KABOOM Co-Chair

Please return with payment to:  
Active 20-30  
P.O. Box 355  
Healdsburg, CA 95448