



Windsor KABOOM!

SPONSORSHIP PACKET 2026

We invite you to partner with us for this family friendly community event as a sponsor. Windsor KABOOM is a local one day festival hosted by the Active 20-30 Club on July 3rd, 2026 as a celebration of our nation with nonstop entertainment for the entire family. As a fireworks sponsor your business will benefit from this dazzling display of patriotic fireworks, music and great exposure as this event brings in over 8,000 people.

EVENT OVERVIEW

Windsor KABOOM is a great local event that is fun for families with children of all ages. The event will feature numerous local food vendors, children's activities, and live music from local favorite bands. The evening will conclude with a spectacular fireworks show synchronized to music. Your sponsorship not only ensures the success of the event but will also support programming for local children and youth in need.

SUPPORT LOCAL YOUTH

The Active 20-30 Club will use all proceeds from this event to support children and youth in our community. As a result, event sponsorship provides your business an opportunity to be recognized for giving back to local children.

The Active 20-30 Club uses proceeds from fundraising events like Kaboom! to host events such as Children's Shopping Spree, an annual back-to-school shopping event, and Kids Christmas, a Christmas celebration and gift exchange, for the benefit of local underprivileged children and at-risk youth. Additionally, we proudly support local organizations such as The Santa Rosa Boys and Girls Club, Kid Street Learning Center, Tomorrow's Leaders Today, The Children's Village, Challenger Little League, Schools Plus, The Battered Women's Shelter, SAY, the Children's Museum of Sonoma County, Wonder League, Windsor Performing Arts Academy, the Windsor Education Foundation, the Healdsburg Education Foundation, and many more.

BENEFITS OF SPONSORSHIP

We are planning for over 8,000 people to attend Kaboom! this year. The opportunity to support local youth and get your company's name, products or services in front of a broad segment of the community. Your sponsorship donation is likely to qualify as a tax-deductible charitable contribution or advertising expense (consult your tax advisor). The sponsorship opportunities and benefits afforded to our sponsors are detailed on the following page.

CONTACT

Cameron Belvedere (707)225-7679 cameronbelvedere@gmail.com

Sammi Sekhon (707)524-1058 sammi.sekhon@morganstanley.com

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PRESENTING SPONSOR (1) \$10,000

The Presenting Sponsor will be recognized as the premier sponsor on all print materials and the event website. Additionally, the Presenting Sponsor will receive the most prominent company logo placement on sponsor recognition banners at the event, a large horizontal banner on the stage, mentions from the stage and live broadcast throughout the event, company logo (large) included in sponsor section of event website and link to your company website, option for a 10' X 10' information booth space at the event, 15 VIP tickets and 35 general admission tickets.

PATRIOT LEVEL SPONSOR (4) \$7,500

The Patriot Level Sponsor will be recognized as a significant sponsor on all print materials and the event website. Additionally the Patriot Level Sponsor will receive prominent company' logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (large) included in sponsor section of event website and link to your company website, option for a 10' X 10' information booth space at the event, 10 VIP tickets and 25 general admission tickets.

EAGLE LEVEL SPONSOR (6) \$5,000

The Eagle Sponsor will be recognized as a sponsor of the event as follows: All print materials and the event website will mention or contain the Eagle Level Sponsor's logo. Additionally the Eagle Sponsor will receive company' logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (medium) included in the sponsor section of the event website and link to your company website, 6 VIP tickets and 20 general admission tickets.

KIDS AREA SPONSOR (1) \$5,000

The Kids Area Sponsor will be recognized as a sponsor of the event as follows: All print materials and the event website will mention or contain the Kids Area Level Sponsor's logo. Additionally the Kids Area Sponsor will receive company' logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (medium) included in the sponsor section of event website and link to your company website, 6 VIP tickets and 20 general admission tickets.

VENDOR SPONSOR (1) \$5,000

The Vendor Sponsor will be recognized as a sponsor of the event as follows: All print materials and the event website will mention or contain the Vendor Sponsor's logo. Additionally the Vendor Sponsor will receive company' logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (medium) included in the sponsor section of the event website and link to your company website, waived vendor fee for a booth at the event, 2 VIP tickets and 15 general admission tickets.



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BOOM! LEVEL SPONSOR (8) \$2,500

The BOOM! Sponsor will be recognized as a sponsor of the event as follows: The BOOM! Sponsor will receive company' logo placement on sponsor recognition banners at the event, company logo (small) included in the sponsor section of the event website and link to your company website, 2 VIP tickets and 15 general admission tickets.

SPARKLER LEVEL SPONSOR (10) \$1,000

The Sparkler Sponsor will be recognized as a sponsor of the event as follows: The Sparkler Sponsor will receive company' logo placement on sponsor recognition banners at the event, company logo (small) included in sponsor section of event website and link to your company website, and 10 general admission tickets.

LOCAL LEVEL SPONSOR (10) \$500

The Local Sponsor will be recognized as a sponsor of the event as follows: The Local Sponsor will receive company' logo placement on sponsor recognition banners at the event, company logo (small) included in the sponsor section of the event website and link to your company website, and 5 general admission tickets.

SPONSORSHIP LEVELS

★ ★ SUPPORT OUR COMMUNITY ★ ★

| ★ SPONSORSHIP LEVEL | 💰 SPONSORSHIP AMOUNT | 🚩 BANNER PLACEMENT | 🌐 WEBSITE RECOGNITION | 🎤 STAGE MENTIONS | 📡 LIVE BROADCAST MENTIONS | 🏠 BOOTH SPACE | 🎫 VIP TICKETS | 🎫 GENERAL ADMISSION TICKETS |
|----------------------|----------------------|---|-----------------------|------------------|---------------------------|---------------|---------------|-----------------------------|
| ★ PRESENTING SPONSOR | \$10,000 | Large Horizontal Banner on Stage, Large Logo on all Banners | Yes (with link) | ✓ | ✓ | 10' x 10' | 15 | 35 |
| 🇺🇸 PATRIOT LEVEL | \$7,500 | Large Logo on all Banners | Yes (with link) | ✓ | X | 10' x 10' | 10 | 25 |
| 🦅 EAGLE LEVEL | \$5,000 | Medium Logo on Banners | Yes (with link) | ✓ | X | X | 6 | 20 |
| 🎈 KIDS AREA SPONSOR | \$5,000 | Banner in Kids Area, Medium Logo on Banners | Yes (with link) | ✓ | X | X | 6 | 20 |
| 🎪 VENDOR SPONSOR | \$5,000 | Banner in Vendor Area, Medium Logo on Banners | Yes (with link) | ✓ | X | X | 2 | 10 |
| 💣 BOOM! LEVEL | \$2,500 | Small Logo on Banners | Yes (with link) | X | X | X | 2 | 15 |
| 💣 SPARKLER LEVEL | \$1,000 | Small Logo on Banners | Yes (with link) | X | X | X | 0 | 10 |
| ★ LOCAL LEVEL | \$500 | Small Logo on Banners | Yes (with link) | X | X | X | 0 | 5 |

THANK YOU FOR HELPING MAKE OUR EVENT UNFORGETTABLE!



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Sponsorship Agreement

In agreement with Active 20-30 #50 & #205, we/I – the undersigned – agree to participate in Windsor KABOOM as a sponsor.

Company or Family Name: _____

Company or Family Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

We/I agree to partner at the – (please mark your choice):

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$10,000 | <input type="checkbox"/> Vendor Sponsor - \$5,000 |
| <input type="checkbox"/> Patriot Sponsor - \$7,500 | <input type="checkbox"/> BOOM! Sponsor - \$2,500 |
| <input type="checkbox"/> Eagle Sponsor - \$5,000 | <input type="checkbox"/> Sparkler - \$1,000 |
| <input type="checkbox"/> Kid Sponsor - \$5,000 | <input type="checkbox"/> Local Sponsor - \$500 |

Please mark if you want the tickets that come with your sponsorship package.

Yes, please send me passes No, just want to sponsor Other _____

Please email names for those receiving VIP tickets included in your sponsorship tier. Names must be received by 6/22/2026 to ensure that they will be on the Will Call List.

Any additional terms must be attached to this sheet and signed by all parties.

We, the undersigned, agree to participate in Windsor KABOOM as described in the Sponsorship Levels.

Authorized Signatures:

Name

Signature

Date

Please make check payable to:

**ACTIVE 20-30 #50
P.O. Box 391
Santa Rosa, CA 95402**